



FLOKI RUN

WHITEPAPER

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This document is only used to convey the information. The participants in the buying please carefully read the white paper and the official website of the relevant instructions and comprehensively understand the blockchain and digital assets. Please notice the potential risks and thoroughly assess your risk tolerance and situation to make rational decisions.

The information contained in this Whitepaper is for general understanding purposes only. This Whitepaper is for discussion and presentation purposes only. The proposed blockchain platform "Floki Run" does not guarantee the accuracy of the conclusions reached in this Whitepaper.

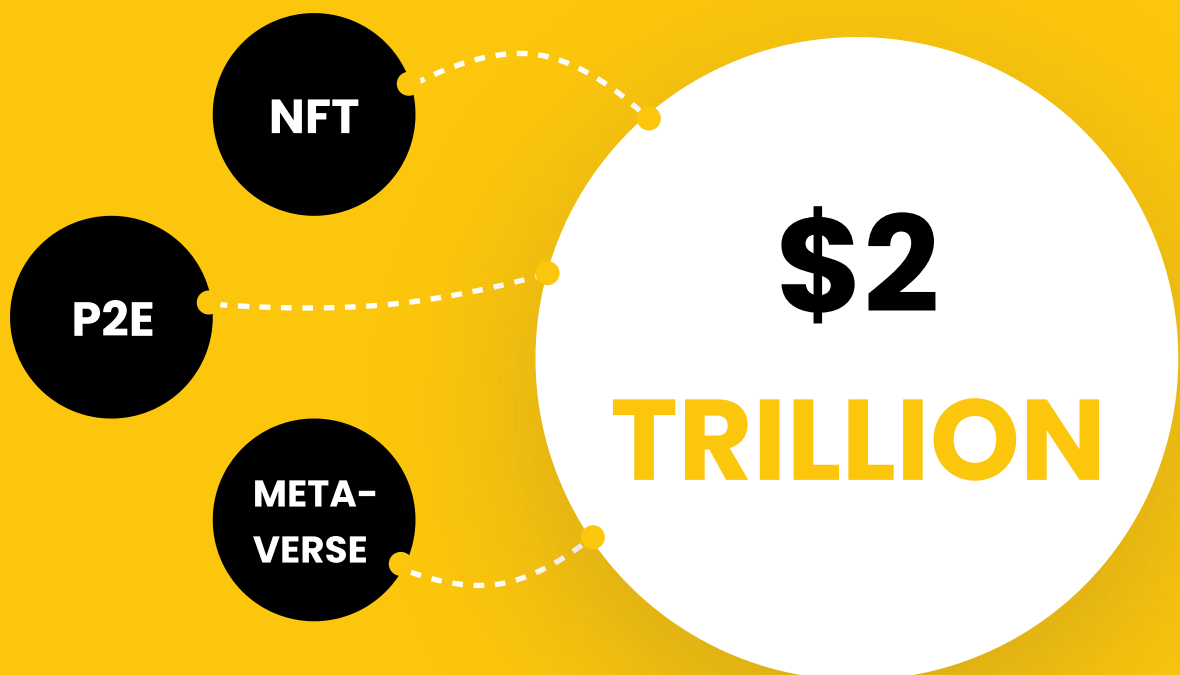
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EXECUTIVE SUMMARY

The gaming industry is valuing and expanding into many different digital spaces, encompassing new sectors of the cryptocurrency industry, where user experiences are transforming, and game economics have completely shifted gears. The market capitalization of the entire cryptocurrency industry already sits at over \$2 Trillion.

Floki Run seeks to dynamically embrace the most promising sectors of the industry by building holistic gaming, NFT and play-to earn ecosystem, backed by a successful team of industry experts. Floki Run is the world's first blockchain gaming platform that brings together a game with NFT, NFT marketplace, and crypto token with staking reward and empowering its community with governance through voting - all in one place.



The Floki Run project aims to deliver a mobile play-to-earn video game that uses the Unity game engine and is powered by the Floki Run token. It will be available on iOS and Android.

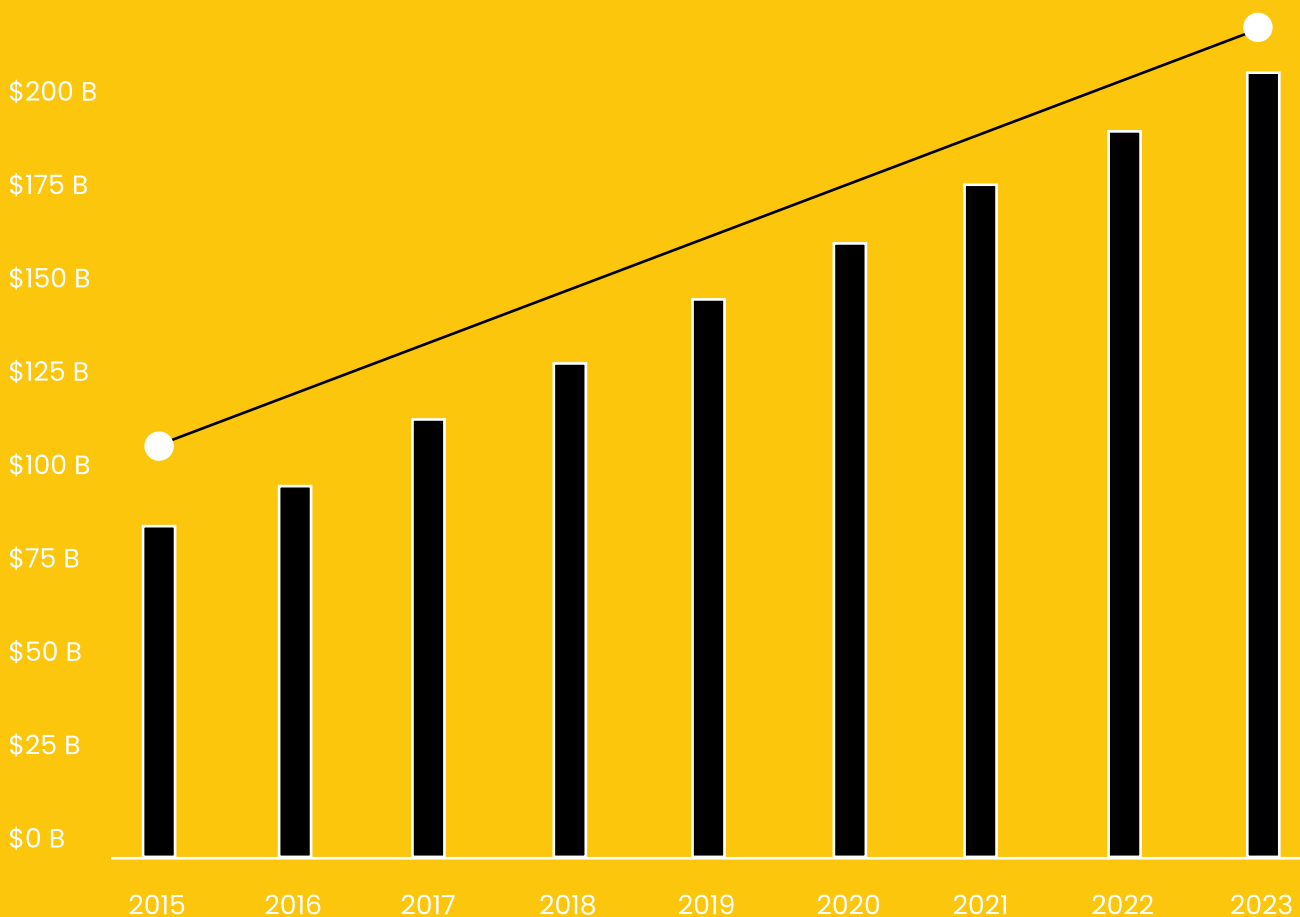
A key difference between Floki Run and a traditional game is that Blockchain economic design unlocks the ability to have complex player-owned economies and reward players who are able to reach advanced levels of skill. Players are able to have fun and work towards ambitious goals while simultaneously earning potential resources that will have real monetary value due to an open economic system and demand from other players - "Play-and-Earn". Floki Run will cause a big explosion with NFT's marketplace and unique NFT's collection!



INTRODUCTION

With the introduction of blockchain technology, the world of gaming has transformed in exponential ways. Not only is the user experience evolving with the rise in games with earning mechanism, allowing an immersive experience and the business model. What once was the gaming environment with players only spending money to play games now with blockchain and crypto rewards its player for playing.

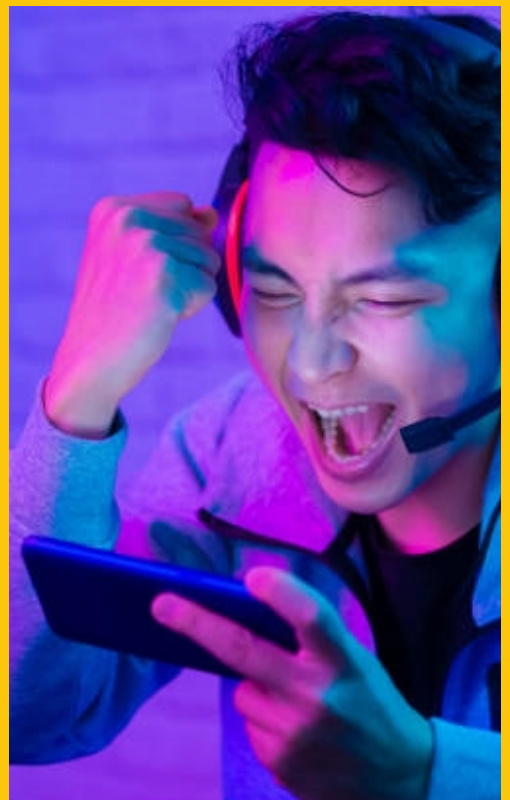
After more than 10 years after the introduction of Bitcoin, blockchain technology is redefining gaming experiences for both players and developers. The supply and demand for a beneficial economic structure are out there, with 2.5 billion gamers around the world partaking in a gaming market that is predicted to reach \$200 billion in 2023.



Embracing the play-to-earn (P2E) structure forces real asset ownership through NFT's (non-fungible tokens). NFT's and other innovations have given developers new tools for redefining in-game economics, altering both players and developers' gaming experiences.

GameFi is the name given to this industry's evolution. It promotes the idea that players should not spend their money on in-game microtransactions, but rather earn through this and invest it in assets that can appreciate in value and be resold on a secondary market.

This exciting market expansion makes GameFi and the NFT an exciting avenue for opportunity for many enterprises with both digital and physical services. The heightened interest of large corporations and household brand names served as a solid foundation for the creation and implementation of Floki Run's purpose and unique 360-degree ecosystem.



ABOUT FLOKI RUN

Floki Run is a metaverse endless runner mobile game where players collect coins by avoiding obstacles. Players can earn tokens with successful play.

More than the runner game - this is a community—a new community in metaverse where players can meet, communicate, discuss and play with each other. Everything is possible in our Metaverse world. It will also be possible to do more than chat. It is a new economic model where people can trade and make it a real community.

Floki Run is decentralized and belongs to its cheerful, loyal energetic community in all the corners of this world. We welcome and accept various perspectives to create a Floki Run in the best neighborhood in the gaming crypto-industry. With an excellent mission to help people entertain, but also with the benefit of increasing their investments.

#PLAY #EARN #GROW

MISSION



PLAY

Play our exclusive game and enjoy the journey.



EARN

Earn while you play the game by collecting coins.



GROW

Grow with us. Hold and watch your token price go up.

Floki Run is a metaverse endless runner mobile game where players collect coins by avoiding obstacles. Players can earn tokens with successful play.

GAMEPLAY

As passionate gamers and crypto enthusiasts, we have developed a game that rewards the player for playing. Play to earn model is the next thing in the gaming industry. No one wants to play the game for fun now people are focusing more on earning simultaneously.

The game revolves around a character through which the player collects the reward and avoids obstacles. The game is designed like the famous game Subway Surfer, but the difference that makes us unique is that we are rewarding players to play the game.



Collecting Coins

The character moves in the forward direction on a three laned track. The character must collect coins that will be there floating on the lanes. By collecting coins, player scores increase, and they earn the reward.



Avoiding Obstacles

Characters must avoid obstacles (swipe up to jump and down to duck) and attacks unless they are equipped with certain power-ups; if characters get hit by an obstacle game is over, and they have to start it again.



Power Ups And Other Items

Players can get prizes, including coins, power-ups, costume cards, and tokens. In addition, characters can run in different costumes once purchased. These costumes can be tokenized as NFTs and traded through the NFT marketplace.

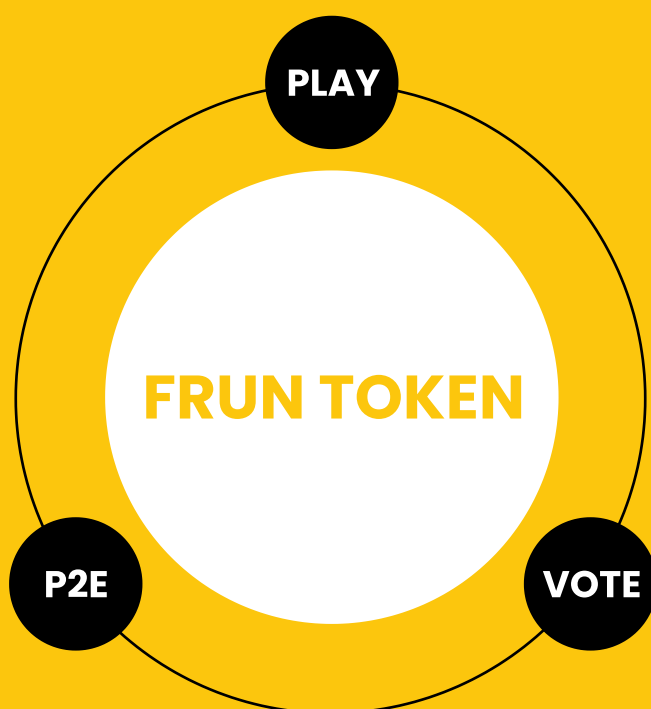
LAUNCH

We are releasing our project with level 1 fully developed and available to play and earn on day one, with further levels under development and scheduled to be released soon after. We intend to delay the release of each level and future project developments to provide the best possible experience for our holders while also ensuring the project's long-term viability and aims. In our first season, we expect to release five levels and the NFT collection, including five unique in-game tools. The specifics can be found in the NFT chapter below.

ABOUT FRUN TOKEN

By combining the power of blockchain and cryptocurrency, we created a token that is better than any other token available in the market. FRUN is a BEP-20 token that fosters and promotes the project's healthy and widespread usage and decentralization through fast, secure, and public transactions. Any trade in the Floki Run ecosystem will be through FRUN. Blockchain technology and the token economy enable Floki Run to be the true gaming community, incentive system, and community ownership.

FRUN can be purchased by swapping BNB with FRUN, and FRUN can be traded or swapped on exchange, wallet, and marketplace. FRUN serves as the native game currency for Floki Run. FRUN holders will claim rewards if they stake their tokens, play the game, and participate in crucial governance votes.



FLOKI RUN

ECOSYSTEM



Play-To-Earn Model

Gaming should be fun. Rather than thinking about every penny you spend and taking up all your time, wouldn't it be great to play to earn?

The Play-to-Earn business model is the latest development in the games industry. It's a business model that embraces the concept of an open economy and provides benefits to all players who add value by contributing to the game world.

Play-to-earn games operate on smart contracts or blockchain programs that execute agreements in code that meet predetermined conditions. Floki Run is also a play-to-earn game that give players ownership of digital assets that can increase value. Furthermore, gamers can sell these digital assets on public blockchain exchanges.



NFT Marketplace

Floki Run also has an NFT marketplace to trade items. Choose to deal with other players in the game or trade on exchanges your earned FRUN. Trade the in-game items as NFT's with other people and earn profit.



NFTs

Like other NFT games, the Floki Run also allows it to tokenize virtual items and sell them through our marketplace or external marketplaces.

The Floki Run uses blockchain technology and NFTs to empower the players. NFTs are an emerging part of the global game market: virtual tokens for digital scarcity, security, and authenticity. Each NFT is distinct or unique; it is inseparable and not interchangeable for another.



Staking And Farming Pools

The staking feature allows users to lock up a portion of their tokens for a certain period to earn block rewards, depending on the time and number of staked tokens. The farming feature will incentivize liquidity providers to stake or lock their tokens in a smart contract-based liquidity pool. In return, they will get the interest and percentage of transaction tax. We also plan to add NFT staking where players can stake their NFTs to earn the reward in the near future.

TOKENOMICS

Token Name

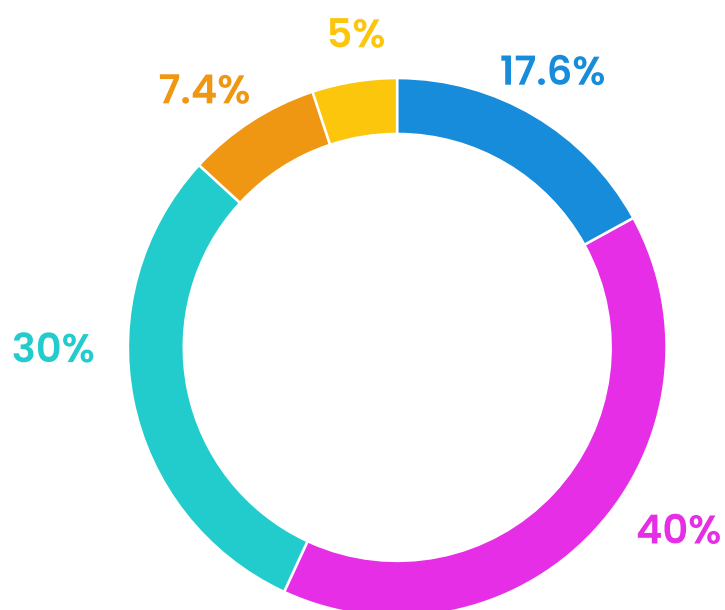
Floki Run

Ticker

\$FRUN

Token Distribution

- **17.6%** Private Sale (HC- 100 BNB, 10% extra)
- **40%** Presale (HC- 250 BNB)
- **30%** Liquidity Pool (75% of raised presale amount)
- **7.4%** Game P2E
- **5%** Team



ROADMAP

ECOSYSTEM

1

Website Launch

Whitepaper

Social Media
Growth

Private Sale

500 Telegram Members

Logo & Stickers Development

2

International AMA's

3000
Telegram Members

Inferfi
(KYC +AUDIT)

Facebook,Instagram, Youtube ADS

Whitelist & BNB Giveaways +
Community Competitions

5000 Telegram members

Game Development

3

Presale

7000

Telegram members

Launch

on Pancakeswap

Dextools

trending

Twitter Influencers Campaign

24/7 Voice Chat
(Moderated at all time zones)

Coingecko + CoinMarketCap Listing

NFT's Release

4

15 000
Telegram Members

NFT's
Staking system

NFT's Marketplace

10 000
Holders

New game Levels and
characters Released

CEX
Listings

Gaming Companies
Partnerships

5

Partnership with
institutional crypto investors

50,000
holders

30 000
Telegram Members

Floki run presentation at massive
crypto and gaming conventions

Metaverse
Integration